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| **Office of International Visitors** | **Bureau of Educational and Cultural Affairs** | **U.S. Department of State** |

INTERNATIdd00437_NAL VISITOR LEADERSHIP PROGRAM

**ENTREPRENEURSHIP FOR DEVELOPMENT**

A Project for Egypt

These visitors are invited to the United States under the auspices of the Department of State’s International Visitor Leadership Program. Their program is arranged by the Institute of International Education.

**Primary Program Contacts:** Mr. Robert Means, Institute of International Education, 1400 K Street, NW, Suite 750, Washington, DC 20005-2403; Telephone - (202) 326-7760; Toll-free - (800) 424-8030; Fax - (202) 261-8788; Email - rmeans@iie.org

**Department of State Program Contacts:** Mr. Charles Graham and Ms. Kyle Hartwell, Office of International Visitors; Telephone - (202) 63G2-9345 or (202) 632-9347; Email - grahamco@state.gov or hartwellk@state.gov

**Accompanied by:** Two Simultaneous Interpreters

**May 29 - June 15, 2012**

This program is designed for a group of five Egyptian entrepreneurs, small business owners and government regulators who will look at private public partnerships, business incubators, and regulations to enhance and promote sustainable development.

**Program Objectives**

The Department of State has outlined the following specific objectives for the project:

* Examine the economic, political, and social factors influencing and encouraging development of small-scale enterprises in the United States, including local, state and federal government efforts; the work of NGOs; and public-private partnerships;
* Examine U.S. banking and business management practices, highlighting organizations that strive to meet the needs of underserved and minority communities.
* Meet with women entrepreneurs and understand approaches to developing women-owned small and medium enterprises.
* Explore business opportunities created by the use of new technologies and the expansion of the global marketplace.

**LIST OF PARTICIPANTS**

**Egypt** **Mr. Amr Mohamed Abdelgalil ATTA**

President

Agri Marketing International

**Ms. Mai Medhat Galal ATTIA**

CEO and Co-Founder

Eventtus

**Dr. Ayman Kamal Mohamed EL NAHASS**

Professor, Faculty of Tourism and Hotel Management

Pharos University

**Ms. Marwa Samy Elsayed ELNASHAR**

Founder

Vision Soft

**Ms. Maha Ali Abdelraheem MOHAMED**

Managing Director and Founder

Eservia, LLC

BIOGRAPHICAL INFORMATION

Egypt

*Name:* **Mr. Amr Mohamed Abdelgalil ATTA**

*Present Position:* President

Agri Marketing International

*Previous Position:* Managing Director, El Gliel Import and Export, 2003-0210

*Education/Training:* Business Administration, Modern Academy, 2007

*Address:* 21 Sakr Koraish Heliopolis

Behind Cairo Airport

Cairo

Egypt

Telephone: (0100) 6354449

Email: a.abdelgliel@agrimarketingint.com

*Languages:* Arabic (primary), English

*U.S. Travel:* One previous visit

*Other Travel:* China, Hong Kong, Iran, Lebanon, Syria, Turkey

*Professional Background:* Mr. Atta is a second-generation fruit and vegetable importer with a large presence in the El-Obour Market, the largest market provider for fresh produce in Cairo and nearby cities. He has worked to expand his company to include marketing services for multinational companies.

Egypt

*Name:* **Ms. Mai Medhat Galal ATTIA**

*Present Position:* CEO and Co-Founder

Eventtus

*Previous Positions:* Software Engineer, Right Solutions, 2010-2011

Software Engineer, OTIMI, 2009-2010

*Education/Training:* B.S., Electrical Engineering, Computer and Systems Department, Ain Shams University, Cairo, 2009

*Address:* Villa 118, 43 st. Elhay-2

Area 3, New Cairo

Cairo

Egypt

Telephone: (010) 00661382

Email: mai@eventtus.com

*Languages:* Arabic (primary), English

*U.S. Travel:* No previous U.S. travel

*Other Travel:* China, Saudi Arabia, Spain

*Professional Background:* Ms. Medhat is cofounder of Eventtus, a technology company aiming to build a social network (web and mobile application) for event recommendations and socializing during events. She is currently developing the product and iPhone applications as well as managing the team. Ms. Medhat’s expertise lies in information, communication and technology (ICT). Prior to becoming an entrepreneur, Ms. Medhat worked as a software engineer for Right Solutions, where she developed applications on Microsoft Dynamics’ CRM 4 platform “Customer Relationship Management.” She worked on the full development cycle of three projects, and was involved in integrating Microsoft CRM and Microsoft Dynamics AX. Previously, she was a software engineer at OTIMI, with responsibility for investigating new ideas and developing proofs of concepts in intelligent traffic management systems and handwriting recognition.

Egypt

*Name:* **Dr. Ayman Kamal Mohamed EL NAHASS**

*Present Position:* Professor, Faculty of Tourism and Hotel Management

Pharos University

*Concurrent Position:* Owner and Managing Director, Creative Business Solutions

*Previous Positions:* Consultant/Trainer, Institute of Global Business Solutions 2008-2011

Instructor and Trainer, New Horizons Computer Learning Center, 2008-2010

*Education/Training:* Ph.D., Om Dorman University Sudan, 2011

Specialized courses in International Arbitration, International Arbitration, Faculty of Law, 2010

M.B.A., Arab Academy for Science and Technology, 2005

Diploma, International Arbitration, Faculty of Law, Alexandria University, 2010

B.Sc., Higher Institute of Tourism and Hotels, 1997

*Memberships:* Arab Management Association

International Arbitration Center

Arab Academy Alumni Association

*Address:* 7 El Amrosy Street,

off Mostafa El Nahas Street

Miami

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Egypt

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Email: ayman.elnahass@gmail.com

*Languages:* Arabic (primary), English

*U.S. Travel:* No previous U.S. travel

*Professional Background:* Dr. El Nahass is a businessman dedicated to youth empowerment through social skills (or soft skills) training. Dr. El Nahass is both an assistant professor at Pharos University. A self-made entrepreneur, he is the owner and managing director of Creative Business Solutions, a soft skills training and consultation center. Dr. El Nahass has contributed to solving the problem of high youth unemployment by providing free training at his company to young people to enhance their employability, including a series of workshops for Alexandria’s University Advisory Committee that attracted more than 130 university students. He also conducted a presentation on Interpersonal Communication Skills at Misr Public Library in Damanhour, which was attended by Damanhour University students, academics and professionals. Dr. El Nahass is also working on a project to assist a workshop of painters to professionalize themselves through a business model that emphasizes corporate organizational structure.

Egypt

*Name:* **Ms. Marwa Samy Elsayed ELNASHAR**

*Present Position:* Founder

Vision Soft

*Concurrent Position:* Founder, Haya Ahla (NGO)

*Previous Positions:* Instructor, Developer, Oracle Instructor and Developer, Allied Soft 2004-2006

*Education/Training:* Currently working toward M.B.A., American University, Cairo

B.S., Computer and Control Department, Faculty of Engineering, Suez Canal University, 1997

*Address:* Salah Salem and Ahmed Shawki Street

Elnashar Building

Port Said

Egypt

Telephone: (012) 27117520

Email: vision-eng-marwa@hotmail.com

*Languages:* Arabic (primary), English

*U.S. Travel:* Anaheim, Las Vegas, Los Angeles

*Other Travel:* France, Lebanon, United Arab Emirates

*Professional Background:* Ms. Elnashar is the founder of an NGO, “Haya Ahla” (“better life”), whose purpose is to help women who are divorced or widowed and single mothers to become financially independent by providing training in business leadership. She founded Vision Soft in 2007. Vision Soft is a platform that automates website development, greatly enhancing the efficiency of website creation and reducing the time and cost of website development. Vision Soft provides a user-friendly interface that enables clients to design and create their own websites online without the need to master any programming language. Through its advanced content management system (CMS), online users will be able to build websites containing highly sophisticated and interactive web content without being experts.

Egypt

*Name:* **Ms. Maha Ali Abdelraheem MOHAMED**

*Present Position:* Managing Director and Founder

Eservia LLC

*Previous Positions:* Web Developer and Designer, Information Technology Institute (ITI), 2008-2009

*Education/Training:* License, Libraries, Documents and Information, Assiut University, 2006

Diploma, Software Engineering, Information Technology Institute, Assiut

*Address:* 9 Nasser Elthawra Street

Haram

Giza

Egypt

Telephone: (010) 02342400

Email: maha.ali@eservia.com

*Languages:* Arabic (primary), English

*U.S. Travel:* No previous U.S. travel

*Other Travel:* Saudi Arabia, Turkey

*Professional Background:* Ms. Mohamed is an entrepreneur and web developer. The business plan for her ITI project, a web portal for the education system, which gives online access to students, teachers and parents to communicate and share information, won the prize at one the Information Technology Development Agency’s (ITIDA) competitions. As a startup, she received support from ITIDA and became part of its incubation program, which assisted her in establishing her company Eservia, and provided office space, first in Assiut and later at the Smart Village, in addition to providing financial support. The program was discontinued in 2011 because of the revolution; since that time, Ms. Mohamed and her team of software developers have worked from home.